

COACHING FOR CLARITY

A Career Advancement Program

Are you feeling stuck, unfulfilled, or ready to level up in your career journey?

Coaching for Clarity is a transformative 4-phase coaching program designed for professionals seeking deeper purpose, career alignment, and a strategic personal development path.

Led by career strategist Dr. Lakeisha Mathews, this program will help you pause, reflect, and realign with your professional goals—so you can lead with clarity and confidence.

session

let's change this last part to a clear path forward instead of a strategic personal...

instead of "so you can lead" change to "move forward



4 SESSIONS, BIG IMPACT



Identify a job target



Conduct a GAAP Analysis



Explore your core skills and strengths



Develop an action plan

Yes, let's use the word Session for consistency instead of phase

GROW FORWARD. UNLOCK YOUR PURPOSE. CLARIFY YOUR VISION.



PHASE 1: Setting Clear Goals

We begin by helping you define what success looks like for you—professionally, personally, and spiritually. Through structured reflection and guided exercises, you'll articulate a career vision that aligns with your values.

Learning Outcomes:

- Identify short- and long-term professional goals
- Align career objectives with personal values and priorities
- Develop a customized goal-setting strategy for the next 6–12 months

make this phase 2



PHASE 2: Identifying Gaps

In this phase, you'll uncover the internal and external gaps standing between where you are and where you want to be—whether it's skill deficits, mindset blocks, or industry demands.

Learning Outcomes: make this phase 3

- Pinpoint skill and knowledge gaps impacting growth
- Recognize patterns and barriers that limit forward movement
- Learn strategies to overcome self-doubt and imposter syndrome



PHASE 3: Assessing Strengths and Interests

make this phase 1

Using proven assessment tools, we'll explore your core strengths, transferable skills, and career interests. You'll gain clarity on what energizes you—and how to leverage it.

Learning Outcomes:

- Complete recommended strengths and personality assessments (additional fees may apply)
- Utilize results to define career “sweet spots”
- Explore professional roles that align with passions and strengths



PHASE 4: Developing an Individual Development Plan (IDP)

Bringing it all together, you'll build a personalized, actionable development plan with built-in accountability and timelines. Your IDP becomes your roadmap for confident, strategic growth.

Learning Outcomes:

- Draft a 6–12 month Individual Development Plan
- Create SMART action steps for growth in leadership, skills, and visibility
- Build a success support system (mentors, peer networks, faith-based anchors)

Investment: \$399

Can I get one version with the fee and one version without the fee?

Ready to gain clarity and elevate your career?



RightRes@gmail.com



www.rightresumes.org



LinkedIn.com/in/lakeishamathews

About the Coach

Dr. Lakeisha Mathews, Ed.D., CCSP, GCDF, is a nationally respected career development expert with over 20 years of experience guiding professionals through pivotal career transitions. Lakeisha has worked across higher education, workforce development, and private coaching—helping hundreds of professionals align their purpose with their path. A person of deep faith and impact, she brings both strategy and depth to every coaching session.

Ok, so let's take this part off, but my credentials needed to be highlight somewhere:
Certified Professional Career Coach/20 years of experience and Certified Executive